



Hello friends!

Pet Prevent A Litter (PALS) of Central Texas is hosting our **15th Annual PET FEST on October 21<sup>st</sup> 2017** to promote responsible pet ownership, shelter pet adoptions, local rescue groups, and most importantly the continued efforts to have all pets spayed and neutered and zero pets in shelters. PET FEST is a family-friendly festival that's designed to raise awareness as well as funds to help those in need to care for and fix their pets.

**PALS celebrates the 15th Anniversary of PET FEST ~ We save pets' lives through spay and neuter.**

**Help us showcase organizations such as:**

- rescue groups
- animal shelters
- equine rescue
- pet-assistance
- therapy animals
- service pets
- vendor booths

**See the crowd-pleasing attractions like:**

- pet parade
- silent Auction
- blessing of the pets
- pet-related product & service demonstrations
- kids' activities
- pet contests, dog races
- & much more!

**In order to continue saving lives, we need your help** - financial support and prizes for the PET FEST fundraising event are what keeps us up and running year after year. Sponsorships allow PALS to use all proceeds from Pet Fest for direct program services to promote responsible pet care through community education and spay/neuter programs for those in need. Your support helps us to meet this increasing need for services. We are an all-volunteer organization, so 100% of your donation goes to help the animals.

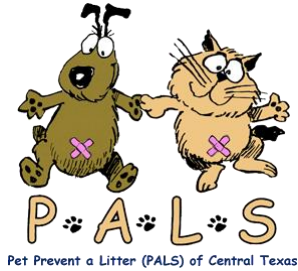
**We hope you will take part in this great community event by choosing to contribute in the form of a sponsorship, booth, or by donating a prize or auction item.** We are collecting prizes for the pet contest and dog race winners; as well as the silent auction. Prizes can start as low as \$10, and silent auction items can go as high as \$300. Any donation is welcome. Giving prizes increases participation and makes these events more successful. If you donated to the silent auction in the past, please consider donating again and/or becoming a sponsor this year.

**Pet Fest is an excellent opportunity for businesses to reach hundreds of festival-goers, animal lovers, and PALS supporters and to receive media coverage and advertising as supporters of the day-long event.** Please feel free to forward this information to your friends, family, or colleagues. Thank you for considering PALS as a candidate for your 2017 community support dollars.

**Please join us in our commitment to helping pets and the people who love them.** If you have any questions, please don't hesitate to call me.

Important Dates:	
NOW	Learn about PET FEST 2017!
ASAP	Return your donor support form!
Aug. 25 <sup>th</sup>	Paid sponsorships & logo due for inclusion on event flyer, web site & literature!
Sept. 25 <sup>th</sup>	Company name or logo due for T-shirt! (Must be a common digital graphic format.)
Oct. 7 <sup>th</sup>	Vendor booth forms due!
Oct 14 <sup>th</sup>	Company banner due!

Sincerely,  
Michele Donnelly, Pet Fest 2017 co-chair  
[mich\\_donn@yahoo.com](mailto:mich_donn@yahoo.com)  
(512)787-8324



## Sponsor Form



YES!! I will partner with PALS to help end pet overpopulation and pet homelessness in our area. I can sponsor at the following level

<input type="checkbox"/> <b>Purr-fect Pal</b> <b>\$1000 or more</b>	<ul style="list-style-type: none"> <li>• 3" logo on back of t-shirt - 6 free t-shirts</li> <li>• Booth at main entrance</li> <li>• Two Event Banners that you provide</li> <li>• Day of event on-stage announcements</li> <li>• Link and large logo on PALS website for 1 yr.</li> <li>• Large sponsor logo in the newsletter (due by 8/25/17)</li> </ul>
<input type="checkbox"/> <b>Awesome Amigo</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• 2.5" logo on back of t-shirt - 3 free t-shirts</li> <li>• Booth in vendor area</li> <li>• One Event Banner that you provide</li> <li>• Day of event on-stage announcements</li> <li>• Link and medium logo on PALS website for 1 yr.</li> <li>• Medium sponsor logo in the newsletter (due by 8/25/17)</li> </ul>
<input type="checkbox"/> <b>Barkin' Buddy</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>• 1.5 inch logo on back of t-shirt - 1 free t-shirt</li> <li>• Booth in vendor area</li> <li>• Day of event on-stage announcements</li> <li>• Small logo on PALS website for 1 yr</li> <li>• Small sponsor logo in the newsletter (due by 8/25/17)</li> </ul>
<input type="checkbox"/> <b>Fabulous Friend</b> <b>\$125</b>	<p>You get 1 free t-shirt and may choose EITHER:</p> <ul style="list-style-type: none"> <li>• Name listed in 1/4" letters on back of t-shirt</li> <li>• OR Booth at the Event (additional \$25 after 10/7/17) <ul style="list-style-type: none"> <li>➤ Email for a booth registration form</li> </ul> </li> </ul>
<input type="checkbox"/> <b>Pre-Order Shirts</b> <b>\$10 each</b>	<ul style="list-style-type: none"> <li>• I would like to pre-order additional PET FEST t-shirts (due by 9/25/17).</li> </ul>

Submitted by _____			
Business Name _____			
Mailing Address _____			
Phone _____		email address and website address _____	
T-shirt sizes	Adult Small _____	Adult X-Large _____	Youth Sm _____
	Adult Medium _____	Adult XX-Large _____	Youth M _____
	Adult Large _____	Other _____	Youth L _____
Signature _____			

Please let us know if you do NOT want your name on the t-shirt or used in our promotional literature. Please make checks payable to Pet Prevent A Litter (PALS) of Central Texas and mail to:

PALS, ATTN: PET FEST Sponsorship Committee, P.O. Box 401, San Marcos, TX 78667

We are a 501(c)(3) non-profit organization and all donations are tax-deductible.