

As a partner organization of the Best Friends Network, Pet Prevent A Litter of Central Texas (PALs) is participating in this year's Strut Your Mutt Day, the **virtual** walk and fundraising event that saves the lives of dogs and cats in communities across the country. Because of the COVID19 crisis, PALs will not be able to hold our traditional yearly community event and fundraiser, Pet Fest, at San Marcos Plaza Park – We are going to take part in Strut Your Mutt and create a **Virtual Pet Fest** for our community! Our event will include many of the traditional events, including costume contests, best trick, and an online auction!

Animal advocates and members of organizations like ours will be working together to raise money for and awareness of this important issue. We'd like to ask for your support in helping to make this year's Strut Your Mutt Day, aka **Virtual Pet Fest**, the best one ever. This is a huge fundraising opportunity for Pet Prevent A Litter of Central Texas (PALs), and we need your help.

**You can support Pet Prevent A Litter (PALs) and the animals by helping in one or more of the following ways.**

Become a corporate donor of Pet Prevent A Litter of Central Texas (PALs)'s team for Strut Your Mutt Day. In return, we'll promote your company (see page two) as a generous corporate sponsor of our team.

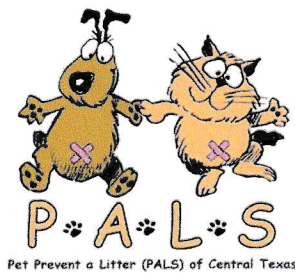
Get your employees involved. Let them know about your support for Pet Prevent A Litter of Central Texas (PALs) and encourage them to participate by joining our team for a \$15 registration fee (which goes directly to PALs). By registering they can also raise funds for Pet Prevent A Litter of Central Texas (PALs) on their personal page. We'll be sure to mention you in our social media posts and on our website.

Unable to make a donation? You can still help! Give us a shout-out on your social media channels and website, which helps build support among your followers for Pet Prevent A Litter of Central Texas (PALs). A good word can go a long way and helps promote your brand as a champion for animals in the community.

We are looking forward to an amazing and fulfilling Strut Your Mutt Day, (aka the **18<sup>th</sup> Annual Pet Fest**), and we hope that you'll join us for this fun-filled, lifesaving fundraiser. Please feel free to get in touch with us if you have any questions.

Sincerely,  
Pet Prevent A Litter of Central Texas (PALs)  
[www.PreventALitter.com](http://www.PreventALitter.com)  
<https://www.facebook.com/PreventALitter>  
<http://support.bestfriends.org/goto/PALS>





# 18<sup>th</sup> Annual Pet Fest



## Sponsor Form

YES!! I will partner with PALS to help end pet overpopulation and pet homelessness in our area.

I can sponsor at the following level:

<input type="checkbox"/> <b>Purr-fect Pal</b> <b>\$1000 or more</b>	<ul style="list-style-type: none"> <li>• Day of event, Oct. 24, Social Media acknowledgement with link to your website &amp; Facebook page</li> <li>• Link and large logo on PALS website for 1 yr.</li> <li>• Large sponsor logo in the newsletter (due by 8/26/2020)</li> <li>• 8 Thank You posts on Social Media</li> </ul>
<input type="checkbox"/> <b>Awesome Amigo</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• Day of event, Oct. 24, Social Media acknowledgement with link to your website &amp; Facebook page</li> <li>• Link and medium logo on PALS website for 1 yr.</li> <li>• Medium sponsor logo in the newsletter (due by 8/26/2020)</li> <li>• 6 Thank You posts on Social Media</li> </ul>
<input type="checkbox"/> <b>Barkin' Buddy</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>• Day of event, Oct. 24, Social Media acknowledgement with link to your website &amp; Facebook page</li> <li>• Small logo on PALS website for 1 yr</li> <li>• Small sponsor logo in the newsletter (due by 8/26/2020)</li> <li>• 4 Thank You posts on Social Media</li> </ul>
<input type="checkbox"/> <b>Fabulous Friend</b> <b>\$125</b>	<ul style="list-style-type: none"> <li>• Day of event, Oct. 24, Social Media acknowledgement</li> <li>• 2 Thank You posts on Social Media</li> </ul>
<input type="checkbox"/> <b>Donations of Prizes and/or Silent Auction Items</b>	<ul style="list-style-type: none"> <li>• Thank you posts on Social Media</li> </ul> <p>Please let us know what you are able to donate:</p> <hr/>

Submitted by	
Business Name	
Mailing Address	
Phone	email address and website address
Signature	

Please let us know if you do **NOT** want your name used in our promotional literature. Please make checks payable to:

Pet Prevent A Litter (PALS) of Central Texas, put Pet Fest/Strut Your Mutt in the memo and mail to:

PALS, ATTN: PET FEST Sponsorship Committee, P.O. Box 401, San Marcos, TX 78667 OR Use the Donate feature on our website, [www.preventalitter.com](http://www.preventalitter.com) and email the form to [volunteerpals@gmail.com](mailto:volunteerpals@gmail.com)

We are a 501(c)(3) non-profit organization and all donations are tax-deductible.