



Hello friends!

Pet Prevent A Litter (PALS) of Central Texas is hosting our **21st Annual PET FEST on October 29, 2023 at the San Marcos Plaza Park in San Marcos, TX** to promote responsible pet ownership, shelter pet adoptions, local rescue groups, and most importantly the continued efforts to have all pets spayed or neutered and reduce pets in shelters. PET FEST is a family friendly festival that is designed to raise awareness as well as funds to help those in need to care for and fix their pets.

PALS celebrates the 21st Anniversary of PET FEST ~ We save pets' lives through spay and neuter.

Help us showcase organizations such as:

- rescue groups
- animal shelters
- pet-assistance services
- therapy animals
- service pets
- vendor booths

See the crowd-pleasing attractions like:

- pet contests, dog races
- raffles & silent auction
- blessing of the pets
- pet-related product & service demonstrations
- kids' activities
- live music & much more!

In order to continue saving lives, we need your help - financial support and prizes for the PET FEST fundraising event are what keeps us up and running year after year. Sponsorships allow PALS to use all proceeds from PET FEST for direct services to promote responsible pet care through community education and spay/neuter programs for those in need. Your support helps us to meet this increasing need for services.

We hope you will take part in this great community event by choosing to contribute in the form of a sponsorship, booth, or by donating a prize or auction item. We are collecting prizes for the pet contests and dog race winners, as well as the raffle. Prizes can start as low as \$10, and raffle items can go as high as \$300. Any donation is welcome. Giving prizes increases participation and makes these events more successful. If you donated in the past, please consider donating again and/or becoming a sponsor this year.

PET FEST is an excellent opportunity for businesses to reach hundreds of festival-goers, animal lovers, and PALS supporters and to receive media coverage and advertising as supporters of the day-long event. Please feel free to forward this information to your friends, family, or colleagues. Thank you for considering PALS as a candidate for your 2023 community support dollars.

Please join us in our commitment to helping pets and the people who love them. If you have any questions, please do not hesitate to call or email PALS.

Important Dates:	
NOW	Learn about PET FEST 2023!
ASAP	Return your donor support form!
Sept. 26th	Paid sponsorships & logo due for inclusion on event flyer, web site & literature!
Sept. 26 th	Company name or logo due for T-shirt! (Must be a common digital graphic format.)
Oct. 15 th	Vendor booth forms due!
Oct 20 th	Company banner due!

Sincerely,
PALS PET FEST Team –
petfest@preventalitter.com



Sponsor Form



YES!! I will partner with PALS to help end pet overpopulation and pet homelessness in our area. I can sponsor at the following level

<input type="checkbox"/> Purr-fect Pal \$1000 or more	<ul style="list-style-type: none"> • 3" logo on back of t-shirt - 6 free t-shirts • Booth at main entrance • Two Event Banners that you provide. • Day of event on-stage announcements • Link and large logo on PALS website, a thank you on social media • Large sponsor logo in the newsletter (due by 9/26/23)
<input type="checkbox"/> Awesome Amigo \$500	<ul style="list-style-type: none"> • 2.5" logo on back of t-shirt - 3 free t-shirts • Booth • One Event Banner that you provide. • Day of event on-stage announcements • Link & medium logo on PALS website, a thank you on social media • Medium sponsor logo in the newsletter (due by 9/26/23)
<input type="checkbox"/> Barkin' Buddy \$300	<ul style="list-style-type: none"> • 1.5 inch logo on back of t-shirt - 1 free t-shirt • Booth • Day of event on-stage announcements • Small logo on PALS website and a thank you on social media • Small sponsor logo in the newsletter (due by 9/26/23)
<input type="checkbox"/> Fabulous Friend \$150	<ul style="list-style-type: none"> • 1 free t-shirt • Listed on PALS website and a thank you on social media • Booth at the Event (additional \$25 after 10/1/23)
\$100 Donation	<ul style="list-style-type: none"> • Thank you on Social Media • Listed as a supporter on our website

Submitted by _____				
Business Name _____				
Mailing Address _____				
Phone _____		email address and website address _____		
T-shirt sizes	Adult Small _____	Adult X-Large _____	Youth Sm _____	*Extra t-shirts available for \$12 each _____
	Adult Medium _____	Adult XX-Large _____	Youth M _____	
	Adult Large _____	Other _____	Youth L _____	
Signature _____				

Please let us know if you do NOT want your name on the t-shirt or used in our promotional literature. Please make checks payable to Pet Prevent A Litter (PALS) of Central Texas and mail to:

PALS, ATTN: PET FEST Sponsorship Committee, P.O. Box 401, San Marcos, TX 78667

Or Use the Donate feature on our website, www.preventalitter.com/donate/ and email the form to petfest@preventalitter.com

We are a 501(c)(3) non-profit organization, and all donations are tax-deductible.